



SMB Horse Expo & Sale 2026
Become a Vendor or Sponsor!
March 13–14, 2026 | Blackhawk Arena – Salina, Utah

Vendor Booth / Food Truck Spots

- **Standard Space: \$150**
 - Booth Space
 - ¼-Page Catalog Ad (*upgrade available to ½ or full page*)
 - Social Media Mentions on SMB Platforms

Limited vendor spaces available — reserve early for best placement!

Catalog Advertising - Put your business directly in the hands of every buyer, consignor & spectator!

Ad Size	Price Includes
Full Page	\$125 Banner space in arena if provided
Half Page	\$75 —
Quarter Page	\$50 —

- **Ad Design Available:**
 - Free if you supply artwork
 - \$25 for basic ad design (*we create it for you!*)

Sponsorship Opportunities

All Sponsors Receive:

- Banners Displayed
- Mentions on Preview Livestream

Preview Event Sponsors

Category	Price	Notes
Trail Course Main Sponsor	\$1500	✓ Sold for 2026

Category	Price	Notes
Trail Course Secondary Sponsor	\$500	Available
Roping Sponsor 1	\$500	✅ Sold for 2026
Roping Sponsor 2	\$500	Available
Cattle Work/Sorting Sponsor 1	\$500	Available
Cattle Work/Sorting Sponsor 2	\$500	Available
Barrel Sponsor	\$500	Available

Livestream Sponsors - *(Logo included on all live streams for the event)*

- Sponsor 1 – \$1500
- Sponsor 2 – \$1500

Catalog Sponsorships – \$500

4 Available

- Full-Page Ad inside Front of Catalog
- Extensive Social Media Promotion
- Logo on Online Catalog Main Page

Why Get Involved?

- 2-Day Horse Expo & Sale with strong regional attendance
- High-visibility opportunities for brand exposure
- Direct access to equine consumers & decision-makers
- Vendor & sponsor promotion begins months before the event

Ready to Secure Your Spot? Message us or email info@smbhorsesale.com to reserve your vendor booth or sponsorship.

Spaces are limited and expected to sell out — lock yours in early!