



SMB Horse Expo & Sale 2026
Become a Vendor or Sponsor!
March 13–14, 2026 | Blackhawk Arena – Salina, Utah

Vendor Booth / Food Truck Spots

- **Standard Space: \$150**
 - Booth Space
 - ¼-Page Catalog Ad (*upgrade available to ½ or full page*)
 - Social Media Mentions on SMB Platforms

Limited vendor spaces available — reserve early for best placement!

Catalog Advertising - Put your business directly in the hands of every buyer, consignor & spectator!

Ad Size Price Includes

Full Page \$125 Banner space in arena if provided

Half Page \$75 —

Quarter Page \$50 —

- **Ad Design Available:**

- Free if you supply artwork
- \$25 for basic ad design (*we create it for you!*)

Sponsorship Opportunities

All Sponsors Receive:

- Banners Displayed
- Mentions on Preview Livestream

Preview Event Sponsors

| Category | Price | Notes |
|---------------------------|--------------|---|
| Trail Course Main Sponsor | \$1500 | <input checked="" type="checkbox"/> Sold for 2026 |

| Category | Price | Notes |
|--------------------------------|-------|---|
| Trail Course Secondary Sponsor | \$500 | Available |
| Roping Sponsor 1 | \$500 | <input checked="" type="checkbox"/> Sold for 2026 |
| Roping Sponsor 2 | \$500 | Available |
| Cattle Work/Sorting Sponsor 1 | \$500 | Available |
| Cattle Work/Sorting Sponsor 2 | \$500 | Available |
| Barrel Sponsor | \$500 | Available |

Livestream Sponsors - (Logo included on all live streams for the event)

- Sponsor 1 – \$1500
- Sponsor 2 – \$1500

Catalog Sponsorships – \$500

4 Available

- Full-Page Ad inside Front of Catalog
- Extensive Social Media Promotion
- Logo on Online Catalog Main Page

Why Get Involved?

- 2-Day Horse Expo & Sale with strong regional attendance
- High-visibility opportunities for brand exposure
- Direct access to equine consumers & decision-makers
- Vendor & sponsor promotion begins months before the event

Ready to Secure Your Spot? Message us or email info@smbhorsesale.com to reserve your vendor booth or sponsorship.

Spaces are limited and expected to sell out — lock yours in early!